

## → Design Services

### UX Coaching

When you need an outside perspective + strategic guidance.

- Conduct UX Audit & itemize UX Debt, documented with a UX Scorecard evaluation
- Promote design IQ among the team, including best practices, process, and tools
- Provide strategic insights for building a UX team & design systems via proven methods

### Digital Product Design

When you need hands-on expertise for a product or feature set.

- Apply proven “3 in a Box” model of collaboration with Engineering, Business, and UX
- Lead problem definition, design iteration (flows/wires/mockups), and user validation
- Deliver designs into targeted release cycles via JIRA, Scrum, etc.

### Rapid Expert Design

When you need immediate designs for a high value deadline.

- Based upon Lean UX “design sprint” methodology, for rapid results & insights
- Provide tactical support for dev team (mockups, specs, etc.)

### Next-Gen Concepts

When you need fresh, bold ideas to create new revenue streams.

- Facilitate innovation workshops to identify challenges & opportunities
- Apply highly creative, vision-driven approach to scenarios & prototypes
- Guide “partner / build / buy” decisions via novel concepts

## → Pay Models

**Flat Hourly Rate** Defined project scope & deadlines.  
Invoiced with travel/production expenses.

**Block of Hours** Buy hours in a block for any purpose.  
Unused hours credited back or rolled over.

Open to other models, to enable an ongoing relationship that keeps your team productive and successful.